



Employer Spotlight



A Monthly Partnership with

Jobs. Now.
BROOME

BROOME COUNTY *a good life.*[™]

POWERED BY

THE AGENCY
BROOME COUNTY IDA / LLC

Employer Spotlight

**NOW
HIRING**

Employer Spotlight will showcase a different local company each month and their recruitment needs.

As a partner your company will be featured in all elements related to the Employer Spotlight

In addition to a presence in the Employer Spotlight section on Binghamtonhomepage.com, your company will be part of a robust multi-platform campaign aimed to get your job opportunities noticed.





Employer Spotlight Elements

As the Featured Employer, receive the following for an entire month:

Employer Spotlight Section:

- ✓ Company profile including benefits and links to our Employer Spotlight section.
- ✓ Job Postings or links to Job Postings on the dedicated employer focused section.
- ✓ Fixed, linkable 300x250 medium rectangle on the Employer Spotlight section.

Promotion –Client Opportunities Included In:

- ✓ Minimum of 50, :30 television commercial spots to run as rotators from 5a-12a.
- ✓ High-impact billboard on Binghamtonhomepage.com and ROS ads throughout the month.

Customized Digital Campaign

- ✓ 150,000 customized digital impressions to promote the sponsor’s opportunities and career benefits.
- ✓ Ad creative in campaign can be updated at any time.

❖ For more information contact Deb Duncan at
 (607) 771-3434 ext. 1703 or DeborahDuncan@nc34.com



Investment: \$3000 **Month:** _____ **Signature:** _____

*30 Day Cancellation Notice