



# Employer Spotlight



A Monthly Partnership with

*Jobs. Now.*  
**BROOME**

BROOME COUNTY *a good life.*<sup>™</sup>

POWERED BY

**THE AGENCY**  
BROOME COUNTY IDA / LLC





# Employer Spotlight Elements

*As the Featured Employer, receive the following for an entire month:*

## Employer Spotlight Section:

- ✓ Company profile including benefits and links to our Employer Spotlight section.
- ✓ Job Postings or links to Job Postings on the dedicated employer focused section.
- ✓ Fixed, linkable 300x250 medium rectangle on the Employer Spotlight section.

## Promotion –Client Opportunities Included In:

- ✓ Minimum of 50, :30 television commercial spots to run as rotators from 5a-12a.
- ✓ High-impact billboard on Binghamtonhomepage.com and ROS ads throughout the month.

## Customized Digital Campaign

- ✓ 150,000 customized digital impressions to promote the sponsor’s opportunities and career benefits.
- ✓ Ad creative in campaign can be updated at any time.



**Investment: \$3000**      **Month:** \_\_\_\_\_      **Signature:** \_\_\_\_\_

\*30 Day Cancellation Notice